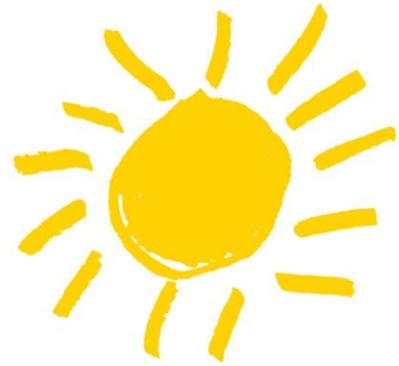


Young Audiences

Massachusetts



Young Audiences Wants You!

Would you love to expose your students to all of the educational and engaging programs that Young Audiences offers **for free**?

Host a Showcase!

Young Audiences is delighted to extend to you the opportunity to host a Showcase. The Showcase allows your students to experience many of our artists' performances in one day at little or no cost to your school. Hosting a Showcase brings the following benefits to your school's student population, faculty, and PTO:

- An introduction to a variety of arts disciplines in an educational context
- Preview opportunities for a variety of programs for potential future use.
- Stand-out status as a leading supporter of arts education to schools and communities state wide
- Young Audiences' experience and support – we take the lead throughout the entire process, from planning to implementation

The Showcase is truly a fun-filled and exciting day that your school community will remember as one of the year's highlights.

I have enclosed some information about Young Audiences' Showcase requirements, as well as an application. Please feel free to contact me directly at 617-629-9262 x 303 with any questions.

Thank you,

Melissa Bergstrom
Program Coordinator
Young Audiences of Massachusetts
89 South Street, Suite 601
Boston, MA 02111
617.629.9262 x 303
ablakemore@yamass.org

Young Audiences Showcase Application

School: _____ Town: _____

Contact: _____ Phone: _____

Address: _____

Travel time from Boston: _____ Travel time from Pike at 95: _____

Parking for approximately how many cars? _____

We need **at least 5 performance spaces and an artist break room**. Typically this means 2 large spaces such as an auditorium, cafeteria, and/or gym, and several smaller spaces such as a music room, library, art room, or classrooms. Please check all the spaces we could utilize as a performance space for at least 30 people from 8am to 2pm:

- | | | |
|--|--------------------------------------|--|
| <input type="checkbox"/> Auditorium | <input type="checkbox"/> Gym | <input type="checkbox"/> Music Room |
| <input type="checkbox"/> Multi-purpose Room | <input type="checkbox"/> Library | <input type="checkbox"/> Classrooms (#: _____) |
| <input type="checkbox"/> Cafeteria (until _____ o'clock) | <input type="checkbox"/> Other _____ | |

Private changing space for artists (either in green room or nearby): Yes No

Is there a front lobby area for registration, refreshments, etc.? Yes No

At least 250 Chairs? Yes No At least 10-15 long folding tables? Yes No

Piano? Yes No Microphones/sound system? Yes No

Approximately how many students attend the school:

Pre-K _____ 1-2 _____ 3-4 _____

5-6 _____ 7-8 _____ 9-12 _____

Can the school or PTO provide refreshments? Yes No Event volunteers? Yes No

Principal's name: _____

Have you spoken to principal regarding showcase? Yes No

Please return this application to Young Audiences at 89 South Street, Suite 601, Boston, MA, 02111, or by fax at 617-249-1862

Typical Technical Needs for a Showcase

Exact technical needs are determined by which artists/ensembles are performing during the Showcase. This list is only meant to show typical needs and will vary by Showcase event. Please retain a copy of this document for your records.

FRONT LOBBY:

2-6 long tables	15-20 chairs
1 large trash can by refreshments table	1 small trash can

PERFORMANCE SPACES:

40-60 chairs/space for attendees (# depends on space)	Extension cords
Student desks or small tables	Stools
1-3 microphones on stands (larger spaces)	Projector for PC and Mac
20-25 music stands	Projection screen
Whiteboard or flip chart and markers	Piano bench
1-2 long folding tables in each space	

ARTIST BREAK ROOM:

Bottled water, coffee, and tea	2-3 long tables
Refreshments/snacks	20-30 chairs

Young Audiences Showcase Information

What is the Showcase? The YA Showcase is an exciting opportunity for parents, teachers, administrators and librarians from across the state to see Young Audiences' teaching artists working with children in one space. Artists typically present their interactive art form for approximately 20 minutes each in a school, generally between 9:00am and 1:30pm.

Why Host a Showcase? The Showcase gives your school the opportunity to expose your students to a number of teaching artists at a minimal cost to you. All programs have links to the Massachusetts Curriculum Frameworks. Hosting a Showcase also labels your school as a leading supporter of arts education and provides a marketing opportunity to other educators and districts state wide.

What role do the school and PTO play at Showcase?

The school provides five or more performance spaces for the Showcase as well as a registration area (usually the front hall or entryway to the building) and an artist break room.

The principal reviews and approves the Showcase schedule. He/She then ensures that students attend each performance.

The principal and facilities staff review the technical needs and make sure everything can be provided (see the last page of this document for a list of typical technical needs). If parking is a concern, the principal secures additional parking (either at a local business or church/community center near the school).

The school or PTO provides refreshments for attendees in the registration area and in the artist break room. The PTO coordinates and sets up the refreshment tables on the day of Showcase.

PTO volunteers are asked to assist on the day of the event, primarily with helping direct attendees to the designated parking area(s) and to the performance spaces.

The principal and PTO assist Young Audiences with publicizing the event by notifying other schools in the same and neighboring districts, as well as any other contacts and/or colleagues who would benefit from the Showcase.

How many people attend the Showcase? On average, about 100 parents, teachers, and administrators attend the event each year.

Who Is Young Audiences? Young Audiences of Massachusetts (YAMA), the state's largest arts in education nonprofit, transforms the lives and education of our youth through the arts. The organization connects professional artists with schools, libraries, community organizations, and hospitals to provide artistically excellent assembly programs that further develop Creative Learning and Life Skills.

All YAMA artists are professional artists who have completed a rigorous interview and audition process and are evaluated annually on their work. Through in-school assembly performances, workshops, master classes and artist-in-residence programs, teachers and coordinators integrate the arts in their academic and enrichment programs while directly addressing national and state content standards.

Healing Arts for Kids expands YAMA's mission to make the arts a part of EVERY child's education. A group of professional artists provide assembly programs, small presentations, and residencies to acutely and chronically ill children, physically and emotionally challenged children, and other special education populations in K-12 schools, hospital schools, hospitals, and homeless shelters.